44.   (Amended)   A method for presenting records to a user, comprising the steps of:

(a)   determining a user relevant parameter;

(b)   defining a set of records based on a classification of the information therewithin;

(c)   determining economic parameters for each of the set of records; and

(d)   presenting the set of records [optimized] optimally sorted based on both the determined economic parameters and the determined relevance parameter.

59.   (Amended)   A method for outputting a set of records, comprising the steps of:

(a)   receiving a specification from the user for a class of information relating to a plurality of records, said plurality of records having associated economic parameters;

(b)   determining a relevance parameter; and

(c)   optimizing a presented ranking of the records based on both the economic parameters and the relevance parameter.

67.   (Amended)   A method of producing a ranked set of results for a user inquiry, comprising the steps of:

(a)   determining a set of characteristics for a class of users;

(b)   classifying a user [with respect to the class] based on a user characteristic;

(c)   receiving an inquiry from the user;

(d)   producing a set of responses to the inquiry, at least one response having an associated economic parameter; and

(e)   optimally ranking a set of query results based on both the set of characteristics and the economic parameter.

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29.   A method for presenting records to a user, comprising the steps of:

(a)   determining a user characteristic of the user;

(b)   defining a set of records based on a classification of information therewithin;

(c)   determining economic parameters for each of the set of records; and

(d)   presenting the set of records optimally sorted based on both the determined economic parameters and the defined user characteristic.

44.   A method for presenting records to a user, comprising the steps of:

(a)   determining a user relevant parameter;

(b)   defining a set of records based on a classification of the information therewithin;

(c)   determining economic parameters for each of the set of records; and

(d)   presenting the set of records optimally sorted based on both the determined economic parameters and the determined relevance parameter.

59.   A method for outputting a set of records, comprising the steps of:

(a)   receiving a specification from the user for a class of information relating to a plurality of records, said plurality of records having associated economic parameters;

(b)   determining a relevance parameter; and

(c)   optimizing a presented ranking of the records based on both the economic parameters and the relevance parameter.

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67.   A method of producing a ranked set of results for a user inquiry, comprising the steps of:

(a)   determining a set of characteristics for a class of users;

(b)   classifying a user based on a user characteristic;

(c)   receiving an inquiry from the user;

(d)   producing a set of responses to the inquiry, at least one response having an associated economic parameter; and

(e)   optimally ranking a set of query results based on both the set of characteristics and the economic parameter.

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